Cristina Samper C.

Summary

I'm an adaptable and dynamic designer committed to making a positive impact through my projects. With a broad skill spectrum and a thirst for continuous learning, I enjoy taking on new challenges and building new concepts. My proven track record of teamwork strategic and creative problem solving, and a strong focus on personal and professional development, underscore my commitment to contributing to the success of anything I'm a part of.

Contact

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samperc.c@gmail.com



Cristina Samper C.



cristinasamper.arte



cristinasamperc.com

Areas of Expertice

Design thinking, copywriting, graphic design, international art markets, research, content production, cataloguing, registrar, social media marketing & branding

I'm also driven and a fast learner

Technical Skills

UX/UI design, Adobe Creative Cloud, Figma, Procreate, Squarespace, Shopify, SAP, Studio Designer,

Languages

English	 Native Proficiency
Spanish	 Native Proficiency
French	 Working Proficiency

Education

Columbia University

UX/UI Bootcamp Certificate 2023-2024

Sotheby's Institute of Art

MA Art Business 2019-2021

Boston College

BA Art History & Communications 2014-2018

Experience

Department PR

New York, NY

2023

Freelance Summer Fair Coordinator Gathered and sourced all media relevant to a client base throughout the Summer New York Art Fair season.

See Me Community

New York, NY 2022-2023

Freelance Content Producer

Collaborated with an internal list of artists to provide then with high-quality websites that reflected their unique styles.

Sotheby's

New York, NY

2020-2023

Pre-Sale Experience Coordinator, Watches Coordinated ten auction sales on the pre-sale side, administering an average of 250 watches and clients.

Department Support

Delegated the photography process, handling the visual stamp of auction sales both in online and live capacities. Produced a standard style guide for template use across the USA and Europe watch teams.

See Me Community

New York, NY

2022-2023

Freelance Content Producer

Provided weekly content interviewing artists, and reviewing art exhibitions and shows. Handled the social media marketing portion related to that content

Full list of writing samples at **Art of Choice**For additional experience, see my LinkedIn page